

# GOALS & OBJECTIVES SECTION

## General Information

### MISSION STATEMENT

Cowlitz 2 Fire & Rescue's mission is to respond with compassion and care to our customers, providing reliable, efficient and high quality fire and life safety services

### VISION STATEMENT

In 2020, Cowlitz 2 Fire & Rescue is an accredited fire district of career and volunteer emergency service professionals proactively applying innovative technology and management techniques. Working collaboratively with regional agencies, we meet the fire and life safety needs of our economically diverse and growing community and maximize the efficient use of resources.

**Goal A: Maintain/improve the District's ability to respond in a rapid, coordinated and efficient manner to all emergencies.**

**Objectives (1 – 3 year timeline):**

- (Objective A-1) Maintain/improve the staffing plan
- (Objective A-2) Continue all fire suppression response operations
- (Objective A-3) Continue all Emergency Medical response operations
- (Objective A-4) Define and implement a hazardous materials response and awareness program – *Part of Homeland Security Region IV effort.*
- (Objective A-5) Explore/develop cooperative agreements and partnerships with other agencies – *Countywide Auto-Aid agreement complete; working on joint planning with Districts #5, #6 and #1; planning on maintenance facility.*
- (Objective A-6) Maintain/improve and regularly update disaster planning – *Dept. of Emergency Management completed for 2004 per State DEM.*
- (Objective A-7) Maintain and enhance comprehensive training programs – *Emphasis on WA state FFI, coordinating with surrounding agencies. Working with ESCi on this area specifically.*
- (Objective A-8) Continue to develop a plan to meet CFAI accreditation criteria – *Utilizing these objectives towards this end long-term.*

- (Objective A-9) Maintain/improve plan review and code enforcement activities – *Completing inspections of all high life hazard occupancies County wide. Recommending our access standards for standardized guidelines throughout all unincorporated areas of the County.*
- (Objective A-10) Maintain/improve fire investigation process – *Improved training and qualifications for investigators. Designated apparatus equipped. Improved reporting process.*
- (Objective A-11) Develop deployment standards – *In progress in the O.A.P.*
- (Objective A-12) Continue all emergency medical response operations – *We are still working on alternatives and appropriate use of resources.*

**Goal B: Develop, implement and update a financial plan to support the District’s mission.**

**Objectives:**

- (Objective B-1) Develop a long-range financial plan to support the District’s mission
- (Objective B-2) Explore other revenue sources – *Ongoing; interlocal agreements for maintenance developed.*
- (Objective B-3) Evaluate support services section – *Improvements to logistics process; completed fire act grants for SCBA and PPE in 2005.*

**Goal C: Maintain the current Annual Planning Process**

**Objectives:**

- (Objective C-1) Board of Commissioners annually evaluate, revise and prioritize goals and objectives

**Goal D: Provide quality facilities and equipment**

**Objectives:**

- (Objective D-1) Develop a facilities plan – *Worked with architects; previously put on hold. Identified funds in supplemental budget to resume work with architects.*
- (Objective D-2) Continuously update and implement the apparatus plan – *Revised in O.A.P.; updates to apparatus distributed to Board 2/21/06.*
- (Objective D-3) Explore appropriate new technology – *Upgrades to radio system, Records Management System, MDCs.*

**Goal E: Continue to improve communications and marketing**

**Objectives:**

- (Objective E-1) Continue/improve all public education programs – *Work with Safe Kids Coalition, SW Fire Prevention Council, radio spots, PSAs, etc.*
- (Objective E-2) Continue/improve communications with citizens
- (Objective E-3) Continue/improve internal communications with career staff and volunteers – *All call meetings and drill night interaction.*
- (Objective E-4) Continue/improve communications with other agencies – *Joint planning process; joint staff meetings with cooperators (Longview Fire Department, District #5)*

**Goal F: Continue to develop District policies and operations guidelines**

**Objectives:**

- (Objective F-1) Staff to develop and Board to review new and existing policies and revise as needed – *Ongoing; target critical areas.*

***PRIORITIZED OBJECTIVES***  
**Effective March 8, 2006**

Goal/ Objective	Priority	Objectives
A.2	HIGH	Continue all fire suppression response operations
A.3	HIGH	Continue all emergency medical response operations
A.1	HIGH	Maintain/improve the staffing plan
A.7	HIGH	Maintain and enhance comprehensive training programs
A.11	HIGH	Develop deployment standards
A.12	HIGH	Evaluate alternatives and appropriate use of resources for EMS services
B.1	HIGH	Develop a long-range financial plan
A.5	MEDIUM	Explore/develop cooperative agreements/partnerships
A.6	MEDIUM	Maintain/improve and regularly update disaster planning
A.9	MEDIUM	Maintain/improve plan review and code enforcement activities
A.10	MEDIUM	Maintain/improve fire investigation process
B.2	MEDIUM	Explore other revenue sources
B.3	MEDIUM	Evaluate support services section
D.1	MEDIUM	Develop a facilities plan
D.2	MEDIUM	Continuously update and implement the apparatus plan
E.1	MEDIUM	Maintain all public education programs
E.2	MEDIUM	Improve communications with our citizens
E.3	MEDIUM	Continue/improve internal communications
E.4	MEDIUM	Maintain communications with other agencies
A.4	LOW	Maintain/improve a hazardous materials response and first responder awareness program
A.8	LOW	Continue to develop a plan to meet CFAI accreditation criteria
C.1	LOW	Board of Commissioners annually evaluate, revise and prioritize goals and objectives
D.3	LOW	Explore new technology
F.1	LOW	Staff to develop and Board to review new and existing policies and revise as needed