

Cowlitz 2 adds Flash Alert

Kelso- C2FR has recently added the Flash Alert service to allow news media and its community to stay up to date on upcoming events, public education, and emergency incidents.

The service is free to both media and citizens; just log on to www.flashalert.net. Then click "Portland" on the map to the right and then type in Cowlitz 2 Fire and Rescue. There you can subscribe to emergency alerts and news releases. Just type in your e-mail address and follow the steps to create your account in just a few minutes. You can add up to two e-mail addresses and have messages sent directly to your cell phone. Once you have registered, you will receive a confirmation e-mail or text message with a three letter validation code. Input this code, click update, and you're done!

Police and fire departments, schools, and other government organizations, use this service to get information out to media and their communities such as school closures, weather emergencies, and breaking news. Flash alert started primarily in the Northwest by Craig Walker and has branched out to seven states. Cowlitz 2 Fire and Rescue is pleased to offer this service to keep its media members and its community connected.